

REMARKS/ARGUMENTS

Applicant has reviewed and considered the Final Office Action dated August 1, 2005 and the cited references therein. In response thereto, claims 3 and 7 are canceled without prejudice or disclaimer; and claims 2, 6, and 8 are amended. Claims 2, 5-6 and 8-11 are pending in the present application.

Rejection Under 35 U.S.C. § 103

Claims 2, 3, and 5-11 are rejected under 35 U.S.C. § 103(a) as being unpatentable over Greulich (U.S. Patent No. 5,241,464) in view of Real-time (a collection of prior art cited in PTO-892, Items: U-W). Applicant respectfully traverses the rejection for the following reasons.

Claim 2 is amended to include the features recited in claims 3 and 7, in which the method further comprises the steps of obtaining from said customer a digital graphic layout or image file to be printed (claim 3) and creating a proof by the printing service provider and obtaining approval from said customer of said proof (claim 7). The support can also be found in the specification, on page 5, lines 8-12.

Greulich does not disclose or teach the steps of the service provider preparing a digital graphic layout or image file for full color printing after receiving a digital graphic layer or image file from a customer, and the service provider then creating and submitting a proof of the prepared file for the customer to approve, as now included in the amended claim 2. In fact, Greulich discloses that the custom business form and order are transmitted in machine form to a second computer remote from the first computer; and at the second computer a confirmation of the order is produced, and the order is evaluated to determine where the best facility to print it is (see at least the Abstract of the Greulich reference). Thus, Greulich does not disclose or teach the step of the service provider preparing the digital graphic layout or image file for full color printing, nor does Greulich disclose or teach the step of the service provider then creating and submitting a proof of the prepared file to the customer to approve.

The Real-time article also fails to disclose or teach the above discussed features. Thus, Applicant respectfully submits that claim 2 patentably distinguishes over the cited references.

In addition, Applicant respectfully submits that the Real-time article fails to disclose or teach how to make and use and/or enable its real-time quoting browser interface capability to combine with a desktop forms order system disclosed in Greulich.

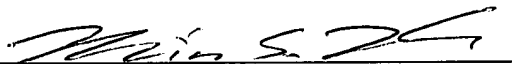
In view of the above, it is respectfully submitted that this present application is in condition for allowance. Examination and reconsideration of the present application are respectfully requested.

If a telephone conference would be helpful in resolving any remaining issues, please contact the undersigned at 612-752-7367.

Respectfully submitted,

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Date: Oct. 25, 2005

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